

Station Order Add to Schedule Matheson for Congress 2012

Market:

Salt Lake City-Ogden

Flight Dates: Tuesday, October 23, 2012 to Sunday, October 28, 2012

Estimate ID

12832

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KTVX-TV

				Tue	Wed	Thu	Fri	Sat	Sun	
		Days	Gross	Oct	Oct	Oct	Oct	Oct	Oct	
Program Name	DP	Length	Rate	23	24	25	26	27	28	Total
KTVX 6a News	EM	M-F	\$95.00	PA		1				1
6:00 AM 6:30 AM		30	\$95.00	ハン						
KTVX 6:30a News	ЕМ	M-F	\$130.00	01	7					1
6:30 AM 7:00 AM		30	\$130.00	4)					
Good Morn America	EM	M-F	\$200.00	0)/	1				1
7:00 AM 9:00 AM		30	\$200.00	Y	U					
Highly pre-emptible a					L					4
The Doctors	DT	M-F	\$125.00	V:)		. 1			1
9:00 AM 10:00 AM		30	\$125,00	-/	_					
Ellen	EF	M-F	\$250.00	D	51					1
3:00 PM 4:00 PM		30	\$250.00	1	^					
KTVX 4p News	EN	M-F	\$250.00	0	J 1	1				2
4:00 PM 4:30 PM		30	\$500.00	,						
Highly pre-emptible a	t LUR	per KTVX.	. Move to L2	,	`					
KTVX 4:30p News	ΕN	M∗F	\$250.00	0^{\prime}	1		1			1
4:30 PM 5:00 PM		30	\$250.00	10)					
Highly pre-emptible a				\circ						
KTVX 5p News	ΕN	M∼F	\$250.00	∩'d	ر(1
5:00 PM 5:30 PM		30	\$250.00	r -						
Highly pre-emptible a				0.						
KTVX 6p News	EN	M-F	\$300.00	+ "	1					1
6:00 PM 6:30 PM		30	\$300.00							
Highly pre-emptible a	t LUR	per KTVX		•			2			10
Station Gross Totals			\$2,100.00	2	3	3	2			10

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

Date/Time Sent: 10/22/2012 10:09:31 AM

KTVX-TV